TIPSOFT

FULLY ANONYMOUS TIP SUBMISSION
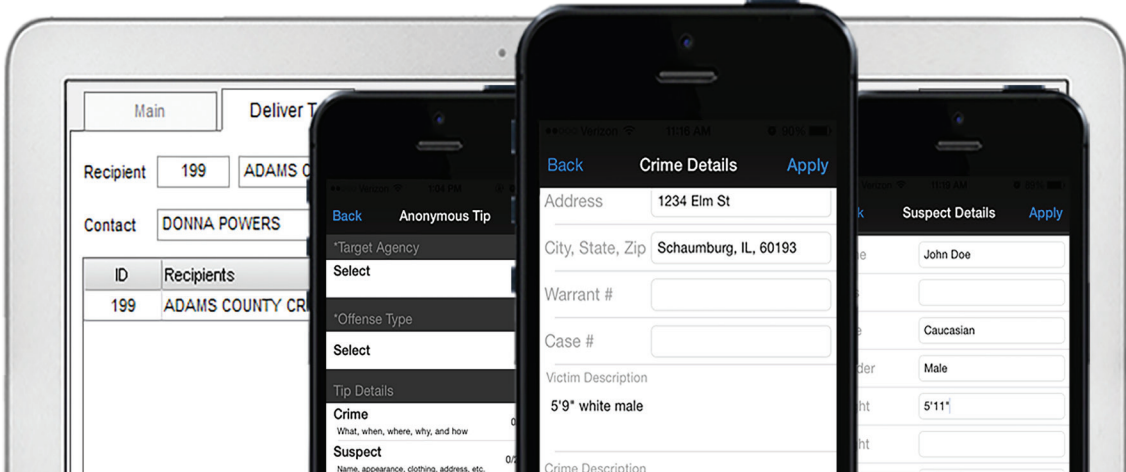
Community engagement is the essence of a successful crime prevention program. Your citizens possess a wealth of knowledge about what is happening in your community, and are often willing to cooperate with police but fear retaliation. TipSoft provides a way to help you tap into that intelligence by collecting anonymous tips, pictures, and video and creating a two-way dialogue with citizens.

INCREASE TIPS, CLOSE CASES FASTER

Anonymously collect tip submissions and conduct two-way text conversations with citizens through TipSoft's robust tip-management interface. Citizens can use the TipSubmit smartphone application, text messages, or an online portal to submit anonymous tips and multimedia attachments.

Collect, disseminate, organize, and report on tip statistics with easy online administration. You can find out what tips have been received, what type of crimes they refer to, which led to an arrest, the associated costs, and the ROI. Finally, you can enter notes, keyword tags, receive images and video, and exchange encrypted two-way messages with the tipster.

Citizens can also subscribe to receive SMS or email alerts regarding crime, missing persons, and other emergency situations.

PROVEN PAYBACK — 1500:1 ROI

Law enforcement agencies average $1,500 in recovered property for every $1 spent on TipSoft.

KEY USERS

Citizen
Engage in fully anonymous two-way dialogues with local law enforcement for a safer community.

Detective
Anonymously connect with citizens for leads and information on ongoing cases.

Community Policing Officer
Proactively patrol the community through citizen-provided tips.

REQUEST A DEMO:
Register Online at motorolasolutions.com/spssdemo

DOWNLOAD THE APPLICATION:
Citizens can download the free iOS or Android TipSoft application to anonymously submit tips to law enforcement agencies and receive alerts about important city related information

MULTILINGUAL SUPPORT:
Tips can be submitted in English, Spanish or French.

CRIME STOPPERS INTEGRATION:
TipSoft enables your Crime Stoppers program, allowing residents to anonymously communicate with law enforcement for increased tip submissions and a more effective crime prevention and deterrence program.

FEATURES

- **Two-Way Dialogue:** Anonymously communicate back and forth with tipsters for additional information, new leads and relationship building.

- **TipSubmit Citizen Application:** Citizens can download the free TipSubmit application to their iOS or Android smartphone for easy, anonymous tip submissions.

- **Hotline:** All tips received by phone can easily be entered and managed within TipSoft. Configurable templates are available to guide the questioning and facilitate quick and consistent formatting of information received. Simultaneous entry of tips by multiple operators across multiple locations is supported.

- **Web Tips:** Seamlessly integrate an online tip submission form on your department's public website. Insert a Motorola-provided link on your website and the online application is ready to collect tip submissions.

- **SMS Text Tips:** Receive and immediately reply to text tips within TipSoft. Citizens send texts to an easily remembered code, CRIMES (274637). A free custom keyword can also be added to your program, i.e. "Text NYPD plus your tip" to CRIMES.

- **New Tip Notifications:** Designated personnel within your agency will receive alerts via email, text or within the application itself, when an anonymous tip text is received.

- **Simple Internal Dissemination:** Designated tip recipients can deliver tips with one click to the appropriate recipient list. Tips are sent directly from our server by secure email or fax. All deliveries are logged in our audit section for full accountability.

- **TipSoft Community Alerts:** Broadcast alerts and other information are sent to citizens via text message and email.

FAST DEPLOYMENT

Benefit from TipSoft's cloud-based back end by receiving software updates directly from Motorola. TipSoft is a cloud-based application that does not require extra IT investment by you.

WORLD-CLASS SUPPORT

Motorola provides as much training as required for a successful deployment. Live support ensures quick resolution to questions or issues. And after hours on-call support is available for urgent matters.
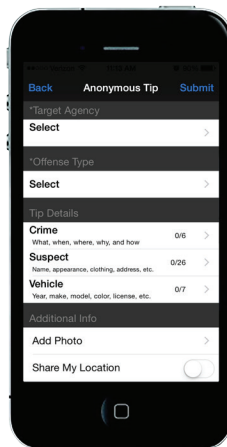
The TipSubmit application lets citizens send anonymous tips directly from their smartphones.
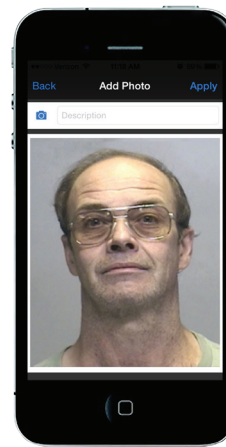
Citizens can attach photos and video to submissions in TipSubmit for easier identification of suspects and incidents.

For more information about our Citizen Engagement offerings, contact your Motorola representative or visit motorolasolutions.com/citizen

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